

For more information, contact:  
Brandy Barker  
Phone: (314) 982-7735  
[brandy.barker@fleishman.com](mailto:brandy.barker@fleishman.com)

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**\*\*\*Media Advisory\*\*\***

**CHEVROLET TO CO-SPONSOR PHILIPSBURG HERITAGE DAYS CAR SHOW, SHOWCASE NEW VEHICLES TO ATTENDEES HERITAGE DAYS**

**WHAT:** Attendees at the Philipsburg Heritage Days will get the chance to see, feel and drive brand new 2010 Chevrolet vehicles at the upcoming event on July 6-11.

The Chevy PA team will be on hand showcasing the new Equinox, which was named a 2010 Top 10 Family Car by Kelley Blue Book's KBB.com, and the all-new, redesigned Camaro, a head-turner by anyone's definition.

Festival goers will be able to take the cars for a spin during one of many Ride and Drive events that will take place over the course of the week, including at the Car Show on Sunday.

**WHERE:** Philipsburg Heritage Days

**WHEN:** Tuesday, July 6 – Sunday, July 11, 2010

**VISUALS:** Great visuals with local appeal include:

- 2010 Chevy vehicles
- Local residents participating in ride and drive events

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